

# International Birdwatching and Naturalistic Tourism Fair

## 2007 Edition Special Slow Tourism

April 28th – 30th fairground & May 1st “Slow” Day  
Po Delta Park  
Emilia-Romagna, Comacchio (Ferrara)

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### PRESS RELEASE NR. 8

#### ***THE INTERNATIONAL BIRDWATCHING AND NATURALISTIC TOURISM FAIR AT THE BIT- (INTERNATIONAL TOURISM EXCHANGE) OF MILAN***

The International Po Delta Birdwatching Fair will be present at the BIT-Borsa Internazionale del Turismo (International Tourism Exchange) in Milan, thus having its personal and prestigious showroom.

This event will be held in the brand new fairground “Fieramilano” in Rho, between February 22<sup>nd</sup> and February 25<sup>th</sup> and it’s the biggest exhibition in the world for Italian tourism, offering also a full view of the best international tourism, involving more than 120 countries.

The International Po Delta Birdwatching Fair, taking place in Comacchio between April 28<sup>th</sup> and May 1<sup>st</sup>, will be presented to the public along with all the other events and tourist offers of the Province of Ferrara, and hosted in the stand of the Emilia-Romagna Region.

This stand has a brand new look, and a strong visual impact, and an exceptional testimonial such as Pellegrino Artusi, the first codifier of Italian regional cooking.

The rich program of the Fair, with its events and collateral activities such as excursions in the whole territory of Po Delta Park, birdwatching and photography lessons, exhibitions and contests, didactic labs and all things which refer to “slow” and quality tourism, will be presented to the attentive visitors of the BIT, which is the reference event for the sector, both in Italy and in the main countries all round the world, and a privileged viewpoint of the “Tourism System”.

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**Promoting Committee:** Regione Emilia-Romagna, APT Servizi Regione Emilia-Romagna, Po Delta Park Emilia-Romagna, Province of Ferrara, Province of Ravenna, Chamber of Commerce of Ferrara, Chamber of Commerce of Ravenna, DELTA 2000, City of Comacchio, City of Ravenna, City of Cervia

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