

International Birdwatching and Naturalistic Tourism Fair

2007 Edition Special Slow Tourism

April 28th – 30th Fairground & May 1st “Slow” Day

Po Delta Park

Emilia-Romagna, Comacchio (Ferrara)

www.podeltabirdfair.it info@podeltabirdfair.it



PRESS RELEASE N. 7

ENJOI THE PO DELTA PARK TO WITH THE CAMPER... INTERNATIONAL PO DELTA BIRDWATCHING FAIR 2007

COMACCHIO (Fe). The fourth edition of **International Po Delta Birdwatching Fair**, one of the most important European events for birdwatching and naturalistic tourism, will take place in Comacchio (Ferrara), in the very heart of Po Delta Park – Emilia Romagna, between **April 28th and May 1st 2007**. This is going to be an event full of different initiatives which will combine variety and beauty of natural territories with the various outdoor activities, to be carried out with campers or in camping sites.

Po Delta Park – Emilia Romagna is unique in its kind. With its total surface of more than 52.000 hectares in the areas most productive and rich in biodiversities, even if it is one of the most man-made and economically developed protected areas in Italy, the Park still includes the widest area in Italy of protected damp areas.

It is a widely complex area – it is at the same time land park, river park and coastal park. Nevertheless, the most characterising element is water, whose unstable relationship with land has produced a changing landscape in which woods, pinewoods and flooded forests alternate with internal humid areas with fresh and salty water. Biodiversity in the Delta is remarkable, particularly for the presence of more than 280 bird species.

Discover this wonderful territory with the camper: there are parking areas all around, for example Porto Corsini, Bagnacavallo and Portomaggiore; the area is rich in **holiday villages and camping sites**, too, which offer a wide and economically competitive range of services, for example offers for spa tourism, too.

The event can be the occasion to spend some days in a unique territory, taking part in the scheduled activities. Once you have parked your camper, there's a shuttle service to reach Comacchio and the **fairgrounds** where, as in the previous years, you can test and buy optics or photo instruments, specialised books and magazines, clothing, guides and manuals; you can get in touch with nearby territories, such as the surrounding provinces, as well as with far-away territories, for examples Africa, Sri Lanka, Guatemala, which you could visit in the future, and get to know some of their typical foods. **Birdwatching courses, photo workshops and exhibitions, didactic laboratories** for families with young children: these are only some of the scheduled activities visitors can take part in. Moreover, **excursions** are programmed all around the Park with the presence of trained guides, following the philosophy of **Slow Tourism**: from Slow Points scattered all around the area, you can visit the territory, say, taking the boat and the bicycle, or visiting a museum during a walk in the nature, always using binoculars and cameras. On May 1st there will be a Special Slow Day, in which the restricted areas of the Park will be exceptionally open to the public in order to participate to the Eco-Running, a sport competition to get to know the area in a slow way. There will be events in the whole territory: if you are interested in Butterflies

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Promoting Committee: Regione Emilia-Romagna, APT Servizi Regione Emilia-Romagna, Po Delta Park Emilia-Romagna, Province of Ferrara, Province of Ravenna, Chamber of Commerce of Ferrara, Chamber of Commerce of Ravenna, DELTA 2000, City of Comacchio, City of Ravenna, City of Cervia

Under the patronage of: LIPU – Lega Italiana Protezione Uccelli, WWF Italia – Onlus, Legambiente Turismo, Birdlife International, Federazione Italiana Parchi e Riserve Naturali, Touring Club Italiano, EBN Italia - Euro Bird Net, ASOER - Associazione Ornitologi Emilia-Romagna, INFS - Istituto Nazionale della Fauna Selvatica

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and insects, for example, you can visit **Farfalle & Co.**, an event within the House of Butterflies in Cervia, where you can take your time doing biowatching.

Last but not least, during the spring evenings of the Fair, you can choose among many side events: in the wonderful lagoon town of Comacchio there are **music events, cartoon shows** for young children, **digital projections of photographs** and, for those who love the thrill of the night, excursions are organised to discover the sounds of the night.

Technical notes:

On our website www.podeltabirdfair.it you will soon find the updated list of excursions, of special payable excursions, of special “Slow” proposal for May 1st.

There you will also find the list of “Birdwatching friends – Birdcard circuit”, a list of camping sites and holiday villages with their best offers for your stay.

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