

International Birdwatching and Naturalistic Tourism Fair

2007 Edition Special Slow Tourism

April 28th – 30th Fairground & May 1st “Slow” Day

Po Delta Park

Emilia-Romagna, Comacchio (Ferrara)

www.podeltabirdfair.it info@podeltabirdfair.it



PRESS RELEASE N. 5

PHOTOGRAPHY: PROTAGONIST OF THE INTERNATIONAL PO DELTA BIRDWATCHING FAIR 2007: EXHIBITIONS, CONTESTS AND MUCH MORE

COMACCHIO (Fe). Photography will be the main protagonist of the fourth edition of the **International Po Delta Birdwatching Fair**, one of the most important events on birdwatching and Naturalistic Tourism in Europe, which will take place in Comacchio (Fe), in the Park of Delta del Po Emilia-Romagna between **April 28th and May 1st 2007**. The Fair will give professionals and amateur photographers the opportunity of approaching a curious and surprising world, guided by experts of the most important optics and photography firms, and by professional photographers, ready to pass on their passion to the public thanks to workshops, exhibitions, projections and to the various meetings scheduled in this year's rich program.

The fair-ground, between April 28th and 30th – TESTING AND BUYING

The exhibition pavilion dedicated to the **optics** and **photography** sector, built under the Fattibello bank of Comacchio, near the Valleys, is intended to welcome the growing number of people interested in photography. The Fair is the only event which allows people to **test** the quality of cameras, binoculars, telescopes, and tripods outdoors, in the sunlight, to enjoy nature at its best. The variety of the equipments and brands on display enables to discover and buy new products of the most important optics, photography and support equipments firms. Qualified sales managers will meet the requests of the public, be it specialized or simply curious, and will provide advice and technical assistance to use equipments at their best.

Workshops e and debates on photography – LEARNING AND GETTING MORE INFORMATION

The Fair is also an opportunity to learn how does it feels the emotion of going “on the field” with professional photographers ready to reveal almost all of their tricks, through **theoretic and practical workshops on photography**. Every day the public will be allowed to follow three workshops, one theoretic and two practical, held by naturalistic photographers: Sergio Stignani, Roberto Sauli, Guerrino Gori, Silvano Foschini and by Word Champions Milko Marchetti, Maurizio Bonora, Luciano Piazza and Roberto Zaffi.

On April 28th, during the photographic debate called “*Dal file alla stampa*” (*From the file to the print*), organized by Parchi e Riserve, the discussion will be focused on the aspects technology calls for when printing digital pictures; on April 29th Marco Ferrari from the magazine GEO will talk about “naturalistic photojournalism”; as for the Slide Show section, debates will be on artificial nests, naturalistic photography, national Parks and travel stories.

Meeting hall. This area is reserved to those photographers who are willing to show and explain their works, tell their stories, propose their activities and attract the public's attention.

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Promoting Committee: Regione Emilia-Romagna, APT Servizi Regione Emilia-Romagna, Po Delta Park Emilia-Romagna, Province of Ferrara, Province of Ravenna, Chamber of Commerce of Ferrara, Chamber of Commerce of Ravenna, DELTA 2000, City of Comacchio, City of Ravenna, City of Cervia

Under the patronage of: LIPU – Lega Italiana Protezione Uccelli, WWF Italia – Onlus, Legambiente Turismo, Birdlife International, Federazione Italiana Parchi e Riserve Naturali, Touring Club Italiano, EBN Italia - Euro Bird Net, ASOER - Associazione Ornitologi Emilia-Romagna, INFS - Istituto Nazionale della Fauna Selvatica

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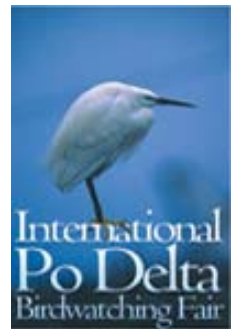
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Show and projections – ADMIRING

You must visit the **exhibition** of the photos of the Naturalistic Photography International Contest **Asferico 2007** at the *Manifattura dei Marinati* in Comacchio, sponsored by Lowepro, Nikon e Swarovski: protagonists are images which show nature in its various aspects (Landscape, Landscape in Parks or protected areas, mammals, birds, other animals, plants, compositions and shapes) and have been chosen by a prestigious jury of naturalistic photographers (Klaus Nigge, Hugo Wasserman, Manuel Presti, Paolo Paolucci, Alfred Waldner) Theme of the year: ice. It will also be possible to meet the winners of this contest, who will be given their awards on April 28th at 18.00 o'clock at the seat of the exhibition, and to visit the unusual exhibition conceived by the 8 photographers, who also help with the Fair's organization (Sauli, Marchetti, Stignani, Bonora, Piazza, Zaffi, Gori e Foschini). ***Davanti e dietro l'immagine*** (*In front of and behind the image*) is an exhibition describing the territory, the tricks, the difficulties and the techniques to catch “that moment”; it's a “journey” through naturalistic photography, as seen by those who have been living it for over 20 years. The Subject is the protagonist, but there's also space left to the documentation, the photographer and the “back stage”.

At the *Museo natuRa* of Sant'Alberto, thanks to more than 40 pictures, it will also be possible to admire a unique and fascinating ecosystem, the Boscoforte oasis, exceptionally open to the public on May 1st; ***Boscoforte: un antico dosso vallivo*** (*Boscoforte: an ancient valley mound*) is the name of this exhibition of Pansecchi and Bianchedi's photos.

In the evening, in the town of Comacchio, in front of the Trepponti area (an architectural scenography dating back as 1634), **digital projections** by important naturalistic photographers will be presented to the public: during this outdoor happening, images and sounds will together show the river Po Delta and Nature.

Contests- TEST YOURSELF

Just like the previous years, the contest '**Delta in focus**' gives visitors the opportunity to test themselves; you can take part by sending your best naturalistic shots to DELTA 2006 before April 16th. These are the categories in which the contest is divided: Avifauna, Landscape, Plants and flowers, Macro, Series of pictures.

Every photographer can submit a maximum of 3 shots per category; for the category “Series of pictures” you may submit a minimum of 3 and a maximum of 5 shots, representing a single action or behaviour of the fauna of Po Delta. The file shall be a JPG file with a resolution of 300 dpi; its bigger side shall measure 30 cm; it shall be named with name and surname of the author, progressive number title (30 characters max, e.g. *MarioRossi_1_aquila*) and shall be placed in an folder showing the category. Many are the prizes offered by the exhibitors. You can download the regulations and the participation form from the website www.podeltabirdfair.it.

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