

International Birdwatching and Naturalistic Tourism Fair

2007 Edition Special Slow Tourism

April 28th – 30th Fairground & May 1st “Slow” Day

Po Delta Park

Emilia-Romagna, Comacchio (Ferrara)

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PRESS RELEASE N. 1

International Po Delta Birdwatching Fair has reached its fourth edition

From 28th April to 1st May Comacchio, in the very heart of Po Delta Park, hosts the Fair dedicated to nature

COMACCHIO. After the growing success of the last editions, once again Comacchio will host the **International Birdwatching and Naturalistic Tourism Fair**, in the very heart of the **Po Delta Park Emilia Romagna**. This edition will include both old and new events.

This 2007 edition will be partly dedicated to the so-called “**Slow tourism**” (from waterway tourism to cycletourism, from enogastronomic itineraries to a link between nature and wellness). This year too the Fair will take place in the suggestive Fattibello banks in the lagoon town of Comacchio, from where visitors can test the different optical instruments of the exhibitors. The Fairground will be open between **28th and 30th April**, whereas on **1st May** special “Slow tourism” events will be organised, i.e. special excursions and initiatives.

Last year 20.000 people visited the 11.000 square-meter wide fairground, which hosted 190 exhibitors. This year too the **fairground** will be particularly rich and will be focused on these sectors: optics; photography; specialized publishing houses; electric vehicles; campers; tour operators, Parks; cycletourism; waterway tourism; and much more... a new sector will satisfy food-lovers: **enogastronomy**.

As in the past years, this edition will be enriched by workshops, photo exhibitions, the “Delta in focus” competition”, excursions, meetings, didactic activities and the “Bird Travel Trade”, workshop for professionals.

The Fair has been organised by DELTA 2000 in cooperation with Po Delta Park Emilia-Romagna and involves the Provinces of Ferrara and Ravenna, the Councils of Comacchio and Cervia and the main associations for the environment. It will be presented during the **press conference on next 31st January in Milan, in the prestigious seat of the “Touring Club Italiano”.**

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